

 38<sup>th</sup> IAHR  
WORLD CONGRESS  
**PANAMA CITY 2019**  
Water Connecting the World



Hosted by  
Spain Water  
and IWHR, China

38<sup>th</sup> IAHR  
WORLD CONGRESS  
**PANAMA CITY 2019**  
Water - Connecting the World

**SPONSOR &  
EXHIBITION PACKAGES**

SEPTEMBER 1-6, 2019



## WELCOME WORDS

On behalf of the Local Organizing Committee (LOC) of the 38th IAHR World Congress and the International Association for Hydro-Environment Engineering and Research (IAHR), we are delighted to invite you to join the 38th IAHR World Congress in 2019 in Panama City, Panama.

The Congress will be held with the central theme “Water – Connecting the World”, focusing on: Hydraulic Structures, Ports and Coastal Engineering, Hydro-Environment, Water Management and Hydro-informatics, River and Sediment Management and Climate Change and Extreme Events.

The Congress will provide a platform for science and practice to meet. An exhibition alongside the congress will present the latest developments in equipment, software and instrumentation. Workshops and training events will be offered during the Congress.

## EVENT INFORMATION

### **IAHR - International Association on Hydraulic Resources.**

IAHR has been hosting conferences worldwide for over 70 years on a biannual bases, gathering people from around the globe to share latest news and cutting edge technology, by promoting scientific environments for thousands of attendees, remarkable speakers and leading brand companies in the field.

The Organising Committee proudly announces the 38<sup>th</sup> edition of the IAHR World Congress, to be held for the first time in Panama. The IAHR World Congress 2019 will present and discuss the most relevant topics in the hydraulic resource field. The event is open to members and non-members, YPN and students. We are expecting an attendance of over 1,000 participants among engineers, technicians, experts on different related fields and company decision makers. Seize this opportunity to exchange knowledge and experiences with experts from around the world and share memorable moments among colleagues and friends.

The main activities to be developed throughout 6 days of event will be:

- Annual General Assembly.
- Plenary, technical and special sessions.
- Technical visits.
- Young professional’s activity.



- Social and cultural activities.
- Accompanying person program.
- Pre- and post- congress tours.
- Industry exhibition.
- Other initiatives.

The main topics on which the congress agenda will focus will be:

- **THEME A: Hydraulic Structures**
- **THEME B: Ports and Coastal Engineering**
- **THEME C: Hydro-Environment**
- **THEME D: Water Management and Hydro-Informatics**
- **THEME E: River and Sediment Management**
- **THEME F: Climate Change and Extreme Events**

Each theme has sub-themes which will be widely displayed by our invited experts, throughout the 6 days of congress in plenary, technical and special sessions.

## Technical Visits

Panama and Canal are two mutually inclusive words almost impossible not to put together in a sentence. Due to the masterpiece of engineering work that represents, we have squeezed in the congress agenda some field trips to have the opportunity to visit and even transit through (only in one of them) the canal:

- **Atlantic Technical Tour**  
Visit Agua Clara Locks
- **Pacific Technical Tour**  
Partial transit through Miraflores and Pedro Miguel Locks, Observation of canal dredging works and visit to Amador Marina
- **Sanitation Project**  
Bay Sanitation Project
- **Visitor Center & Museum**  
Miraflores Visitor Center & Frank Gehry Museum

## VENUE



The Riu Plaza Panama Hotel, located in the heart of the financial district of Panama City, has been selected by the Organising Committee to be the main scenario of most of the congress activities.

Riu Plaza Panama Hotel offers a unique urban experience for you to enjoy vacations or business trip. It has many amenities, such as pool, gym, spa and conference rooms to ensure you enjoy your stay.

The main contact information is:

- Address: 50th Street with 53 East Marbella - Panama City - Panama
- Phone:(507) 378 9000
- Web:  
<http://www.riu.com/en/hotel/panama/panama-city/hotel-riu-plaza-panama/index.jsp>

Congress activities will take place in 3 different floor levels:

- **2<sup>nd</sup> Floor.**
  - Commercial exhibits.
  - Several rooms for technical sessions.
  - Registration area.
  - Local Organising Committee.
  - IAHR Board of Directors.
  - Audiovisual test & support room.
- **4<sup>th</sup> Floor**
  - Main conference room for plenary sessions, keynote speakers and technical sessions.
  - Posters area.
  - Some social events.
- **6<sup>th</sup> Floor**
  - Several rooms for technical and special sessions.
  - Some social events.

#### **IMPORTANT NOTES**

- Floors 3 and 5 are non-existing in the hotel. There is only one floor distance between floors 2 to 4, and 4 to 6 and a 2 floor distance between floors 2 to 6.
- For details on specific activities taking place in each conference room, please check the congress program.
- Only technical visits will take place in a location outside the hotel.
- Accommodation facilities will be offered in other hotels nearby.



## LANGUAGE

The official language of the Congress is English.

The official language in Panama is Spanish.

It is very common to find English speaking people in Panama and hotel staff are mostly bilingual.

## INVITATIONS

The Organising Committee will be pleased to send a letter of invitation to any pre-registered and paid participant requesting one. It is understood that such invitation is only intended to assist potential participants with the raising of travel funds or obtaining a VISA. The Organising Committee nor the congress will provide any financial support. You may request a letter of invitation from the Congress Secretariat. Please note that this letter can only be issued if participant's registration has been paid for. The Congress Organisers cannot accept liability for personal injuries sustained or for loss or damage of property belonging to Congress participants (or their accompanying persons), either during or as a result of the Congress. Registration Kindly wear your identification badge during all the congress days and social events!

## CURRENCY

The official for the event and the local currency in Panama is the American Dollar (\$ or USD).

### **Looking forward to seeing you in Panama!**

#### **Congress Secretariat**

Address: Balboa Avenue, building Bahía  
Balboa, Panama City, Republic of Panama.

#### **PARAGON GROUP**

Email: [mocque@paragong.com](mailto:mocque@paragong.com) (Miguel Ocque T.)  
[csenn@paragong.com](mailto:csenn@paragong.com) (Carlos Senn)



## SPONSORSHIP AND EXHIBITORS OPPORTUNITIES

An exciting range of sponsorship opportunities have been created to offer companies the opportunity to showcase their products and services as best suits their needs and budgets. Companies can select a package from our list of opportunities detailed as follows:

PACKAGE	INVESTMENT	RETURN OF INVESTMENT
<b>PLATINUM</b>	Until Dec. 14, 2018 US\$ 25.000	<ul style="list-style-type: none"> <li>Exhibit space FREE. 1 Booth of 9m2 (3x3mts.).</li> <li>One advertisement page in Abstract Book.</li> <li>One advertisement page in Program Book.</li> </ul>
	Until May 31, 2019 US\$ 27.000	<ul style="list-style-type: none"> <li>Award of Platinum Sponsor honorary medal at an official ceremony.</li> <li>Presence in welcome signage displayed at hotel main entrance.</li> <li>8 Complimentary registrations for the congress.</li> </ul>
	After May 31, 2019 US\$ 29.500	<ul style="list-style-type: none"> <li>8 Exhibitor badges.</li> <li>Company logo in sponsor section in final program.</li> <li>Company logo in congress official site linked to a preferred web site.</li> </ul>
	Until Dec. 14, 2018 US\$ 20.000	<ul style="list-style-type: none"> <li>Exhibit space FREE. 1 Booth of 9m2 (3x3mts.) with 50% discount.</li> <li>One advertisement page in Abstract Book.</li> </ul>
	Until May 31, 2019 US\$ 22.000	<ul style="list-style-type: none"> <li>Award of Golden Sponsor honorary medal at an official ceremony.</li> <li>Presence in welcome signage displayed at hotel main entrance.</li> <li>6 Complimentary registrations for the congress.</li> </ul>
	After May 31, 2019 US\$ 24.500	<ul style="list-style-type: none"> <li>6 Exhibitor badges.</li> <li>Company logo in sponsor section in final program.</li> <li>Company logo in congress official site linked to a preferred web site.</li> </ul>
<b>SILVER</b>	Until Dec. 14, 2018 US\$ 15.000	<ul style="list-style-type: none"> <li>Exhibit space FREE. 1 Booth of 9m2 (3x3mts.) with 25% discount.</li> <li>One advertisement page in Program Book.</li> </ul>
	Until May 31, 2019 US\$ 17.000	<ul style="list-style-type: none"> <li>Award of Silver Sponsor honorary medal at an official ceremony.</li> <li>Presence in welcome signage displayed at hotel main entrance.</li> <li>4 Complimentary registrations for the congress.</li> </ul>
	After May 31, 2019 US\$ 19.500	<ul style="list-style-type: none"> <li>4 Exhibitor badges.</li> <li>Company logo in sponsor section in final program.</li> <li>Company logo in congress official site linked to a preferred web site.</li> </ul>

### IMPORTANT NOTES FOR SPONSORSHIP INCLUDING AN EXHIBIT BOOTH

Booths requiring the basic equipment will be provided with:

- Carpet floor.
- White wall panels with aluminum structure borders.
- 1 table and 2 chairs.
- Company's name and logo on the front upper frame.





- 75 watt spotlights and 1 double electricity outlet handling 110 Volts and 5 Amperes for every 3-meter-wide of stand façade.
- Any additional requirement must be notified within at least one month prior to the setup and will be charged.

Booths not requiring the basic equipment:

- Exhibitors with special decorations not requiring the basic equipment, please notify so at least one month prior to setup as well as specific demands for electricity needs or any other request.
- If you are interested in assistance with special booth decoration, we will be glad to provide contact information on suppliers.

## OTHER SPONSORSHIP OPPORTUNITIES

### TECHNICAL TOUR SPONSORSHIP

Tour name and destination	Type of sponsorship
Atlantic Tour	(Shared Sponsorship)
Pacific Tour	(Shared Sponsorship)
Miraflores Locks and Gehry Museum	(Shared Sponsorship)
Bay Sanitation Project	(Exclusive Sponsorship)

- Exhibit space: FREE 1 booth 3m x 3m (9m<sup>2</sup>).
- Logo on the technical tour invitations.
- The right to POP where the technical tour will take place. POP not included.
- Banner brand the buses that will transport the attendees for the technical tour.
- Logo of the sponsor on the signage banners that will on display in different areas of the congress.
- Logo on the official congress website.
- Logo printed in the congress scientific program.
- Oral recognition by the master of ceremony during the congress, especially when referring to the technical tour.
- Two (2) registrations for the conferences.
- Ten (10) registrations for the technical tour.

**NOTE: If you wish to be exclusive on a shared sponsorship tour, please contact the organizers for negotiations at [mocque@paragong.com](mailto:mocque@paragong.com). Only valid if it's full available.**





### CONGRESS BAGS SPONSORSHIP

CONGRESS BAGS	Type of sponsorship
Hand and shoulder bag	(Exclusive Sponsorship)

- Exhibit space: FREE 1 booth 3m x 3m (9m<sup>2</sup>).
- Congress bags will be handed to each congress participant.
- The bag will bear the sponsor's and congress logos.
- The style/type/model must be approved by the Organizing Committee.
- Sponsorship will be acknowledged as follows:
  - Grant POP in the congress bags.
  - Logo printed in the congress scientific program.
  - Sponsor's logo with hyperlink on official congress website.
  - Two (2) registrations for the conferences.

### CONGRESS USB SPONSORSHIP

USB Drive	Type of sponsorship
USB Memory drive	(Exclusive Sponsorship)

- Exhibit space: FREE 1 booth 3m x 3m (9m<sup>2</sup>).
- 16GB USB Memory Drive.
- Exclusive presence on the USB drive containing:
  - Congress's Final Program.
  - Abstract Book.
  - Full Paper Book.
- The USB Drive will be handed to all participants.
- Sponsorship benefits:
  - Logos with hyperlinks on the official congress website.
  - Recognition on the sponsors' board on-site.
  - Recognition on the sponsors' list in the congress program.

### CONGRESS BADGE KIT SPONSORSHIP

BADGE KIT	Type of sponsorship
Badge and Landyard	(Exclusive Sponsorship)

- Exhibit space: FREE 1 booth 3m x 3m (9m<sup>2</sup>).
- Logo on badges and landyards.
- Logo on banners that will be displayed in several areas.
- Logo on the official congress website.
- Logo printed in the congress scientific program.
- One (1) registration to the conferences and social events.







- Oral recognition by the master of ceremony in different conferences during the congress.
- Logo on projection screens installed in the conference rooms.
- Access to POP in the congress bags.

### CONGRESS RESTROOMS SPONSORSHIP

RESTROOMS	Type of sponsorship
Advertising in Restrooms	(Exclusive Sponsor per floor)

- Exhibit space: FREE 1 booth 3m x 3m (9m<sup>2</sup>).
- Branding all restroom areas in the 1 floor of the event. This means paper wrapping of mirrors, access door, internal division doors and walls with non-leaving trace material and the commitment of removing it and leave as it originally was. Does NOT included printing material (we can provide supplier contact).
- Promotion hostesses (not included) allowed outside restroom areas to hand POP and amenities.
- Logo on the official congress website.
- Logo printed in the congress scientific program.
- Access to POP in the congress bags.

### CONGRESS ELEVATORS SPONSORSHIP

ELEVATORS	Type of sponsorship
Advertising in Elevators	(Exclusive Sponsorship)

- Exhibit space: FREE 1 booth 3m x 3m (9m<sup>2</sup>).
- Branding all elevators with access to the conference areas. This means paper wrapping of mirrors, access door (on the external side only in floors 2, 4 and 6) and call buttons (on the external side only in floors 2, 4 and 6), with non-leaving trace material and the commitment of removing it and leave as it originally was. Does NOT included printing of material (we can provide supplier contact).
- Promotion hostesses (not included) allowed outside elevator areas to hand POP.
- Logo on the official congress website.
- Logo printed in the congress scientific program.
- Access to POP in the congress bags.

Please forward your company logo (in high resolution JPG format) in both black and white and full color versions to [mocque@paragong.com](mailto:mocque@paragong.com) and [csenn@paragong.com](mailto:csenn@paragong.com)

## EXHIBITORS OPPORTUNITIES





A commercial and professional exhibition will take place parallel to the Congress. This represents an excellent opportunity to approach decision makers and show them your products, services and cutting edge technology.

### BOOTH PRICE CHART

EXHIBITORS OPPORTUNITY	Price US Dollars	Date of reservation
Exhibit space: 1 booth 3m x 3m (9m2).	<b>USD 4.500,00</b>	<b>Until December 14, 2018</b>
Exhibit space: 1 booth 3m x 3m (9m2).	<b>USD 5.000,00</b>	<b>Until May 31, 2019</b>
Exhibit space: 1 booth 3m x 3m (9m2).	<b>USD 6.000,00</b>	<b>After May 31, 2019</b>

**\*\*\*Companies can choose more than one booth depending on the availability\*\*\***

#### - All booths included:

- Two (2) exhibitor badges with access to coffee breaks.
- Additional badges can be purchased in advance or in the registration area during the congress for USD 300.00 which include lunch and coffee breaks.
- Booth locations will be assigned on a "First come, first served basis".
- Exhibitors manual.
- Vacuum carpet cleaning.

#### - Booths requiring the basic equipment will be provided with:

- Carpet floor.
- White wall panels with aluminum structure borders.
- 1 table and 2 chairs
- Company's name and logo on the front upper frame
- 75 watt spotlights and 1 double electricity outlet handling 110 Volts and 5 Amperes for every 3 meter wide of stand façade.
- Any additional requirement must be notified within at least one month prior to the setup and will be charged

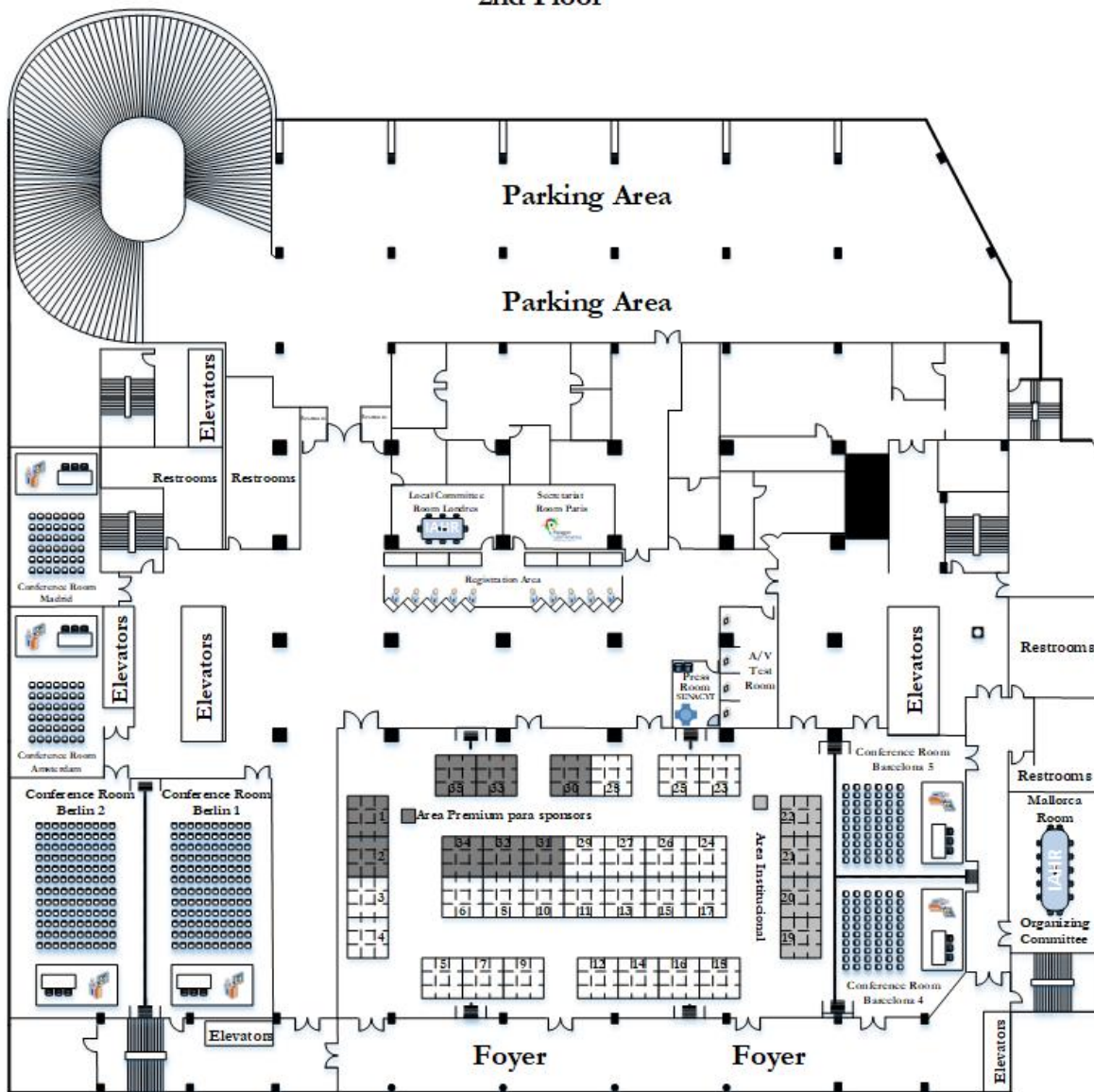
#### - Booths not requiring the basic equipment:

- Exhibitors with special decorations not requiring the basic equipment, please notify so at least one month prior to setup as well as specific demands for electricity needs or any other request.
- If you are interested in assistance with special booth decoration, we will be glad to provide contact information on suppliers.





2nd Floor





## PAYMENT INFORMATION

### Instructions for international wire transfers:

**Beneficiary name:** PARAGON LATIN AMERICA, S.A.  
**Beneficiary address:** AVENIDA BALBOA, EDIFICIO BAHIA BALBOA – MEZZ.,  
FRENTE A CENTRO COMERCIAL MULTICENTRO.  
**Ruc No.:** 2558877-1-827415 DV 7  
**Phone:** +507-209-2000  
**Bank:** Banco General de Panamá  
**Account number:** 03-02-01-113169-4

**Beneficiary bank:** Banco General, S.A. – Panamá  
**Bank address:** Avenida Italia, entre vía Italia y Calle Juan XXIII, Panamá  
**Swift:** BAGEPAPA  
**Beneficiary:** PARAGON LATIN AMERICA, S.A.  
**Client:** Paragón Latin América, S.A.  
**Account number:** 03-02-01-113169-4  
**Intermediary bank:** CITIBANK NEW YORK, N.Y. – US\$ (American Dollars)  
**Intermediary bank address:** 111 Wall St, New York, New York -10005, U.S.A.  
**Swift:** CITIUS33  
**ABA:** 021000089

**\*\*\*NOTE: An additional \$60.00 (SIXTY DOLLARS) charge will be reflected in your invoice due to bank commissions on international money wiring. \*\*\***

### Instructions for local wire transfers (ACH):

**Beneficiary name:** PARAGON LATIN AMERICA, S.A.  
**Beneficiary account #:** 03-02-01-113169-4  
**Account type:** Cuenta Corriente  
**Bank:** Banco General

**\*\*\*NOTE: When paying with credit card, an additional 4% charge (of the total amount paid with credit card) will be reflected in your invoice. \*\*\***

Once the payment has been made, notify the following persons via email, to confirm accreditation to the Miguel A. Ocque T. at: [mocque@paragong.com](mailto:mocque@paragong.com) and Carlos Senn at [csenn@paragong.com](mailto:csenn@paragong.com)





## TERMS AND CONDITIONS

### How to apply and formalize my investment in the event?

- 1- Please make your request through an e-mail.
- 2- You will receive a confirmation of availability.
- 3- Fill the "Application Form" you will find at the end of this kit.
- 4- Send to the indicated e-mail addresses.
- 5- Wait for acknowledgement of receipt of application form.
- 6- Opening of the administration process.
- 7- By sending an application form a minimum of 25% of payment is required, except applicants for "Early sign in benefits" conditions.

### Early sign in benefits

- 1- Full 100% payment in one lump sum before December 14<sup>th</sup>, 2018, get a 10% discount.
- 2- 1<sup>st</sup> 50% payment before December 14<sup>th</sup>, 2018 and 2<sup>nd</sup> 50% before May 31<sup>st</sup>, 2019, get a 5% discount. If any of the 2 payments occur after the indicated dates, discount does not apply. The discount is deduced in the 2<sup>nd</sup> payment.

### Normal sign in conditions

- 1- By signing before May 31, 2019 without "Early sign in benefits" conditions, a minimum of 50% of total investment is required to guarantee your reservation 15 days after sending the application form.
- 3- Signing in after May 31<sup>st</sup>, 2019 requires at least a 75% of total investment.
- 4- Signing in after July 31<sup>st</sup>, 2019 requires 100% payment.

**NOTE:** After you receive confirmation of availability, you have 48 hours to send application form unless you are in time and wish to apply for a "Early sign in benefits" discount, in which case you would have to send it as the discount deadline indicates.

### Cancellation policies

Once you have done an initial or full payment, we will retain for administrative process for cancellations as follows:

- 1- 25% of total investment before December 14<sup>th</sup>, 2018
- 2- 50% of total investment before May 31<sup>st</sup>, 2019
- 3- 75% of total investment until July 31<sup>st</sup>, 2019
- 4- 100% of total investment after July 31<sup>st</sup>, 2019





## APPLICATION FORM

**To become a sponsor or book a booth, please complete the following information and send to the secretariat:**

**PARAGON GROUP**

Email: [mocque@paragong.com](mailto:mocque@paragong.com) and [csenn@paragong.com](mailto:csenn@paragong.com)

Balboa Avenue, Bahía Balboa Residence

Panama, Rep. of Panama

<b>Company name:</b>	
<b>Contact person(s):</b>	
<b>Address:</b>	
<b>Postal / Zip Code:</b>	
<b>Country:</b>	
<b>Phone(s):</b>	
<b>E-mail(s):</b>	
<b>Web-site:</b>	
<b>Core business:</b>	
<b>Federal ID/Tax ID No.:</b>	

**Name of the company – as you wish it to appear on all recognitions:**

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**The company I represent will invest as follows:**





Quant.	Sponsor Opportunities	Investment in US\$			Total
		Until dec. 14, 2018	Until May 31, 2019	After May 31, 2019	
	<b>CATEGORY</b>				---
	<b>Platinum Sponsor</b>	<b>\$25.000</b>	<b>\$27.000</b>	<b>\$29.500</b>	
	<b>Gold Sponsor</b>	<b>\$20.000</b>	<b>\$22.000</b>	<b>\$24.500</b>	
	<b>Silver Sponsor</b>	<b>\$15.000</b>	<b>\$17.000</b>	<b>\$19.500</b>	
	<b>TECHNICAL TOURS</b>	<b>Until dec. 14, 2018</b>	<b>Until May 31, 2019</b>	<b>After May 31, 2019</b>	---
	<b>Atlantic tour</b>	<b>\$10.000</b>	<b>\$11.000</b>	<b>\$12.000</b>	
	<b>Pacific tour</b>	<b>\$15.000</b>	<b>\$16.000</b>	<b>\$17.000</b>	
	<b>Miraflores locks &amp; museum</b>	<b>\$10.000</b>	<b>\$11.000</b>	<b>\$12.000</b>	
	<b>Bay sanitation project</b>	<b>\$10.000</b>	<b>\$11.000</b>	<b>\$12.000</b>	
	<b>CONGRESS BAGS</b>	<b>Until dec. 14, 2018</b>	<b>Until May 31, 2019</b>	<b>After May 31, 2019</b>	---
	<b>Bags + 9m2 booth</b>	<b>\$18.000</b>	<b>\$19.000</b>	<b>\$20.000</b>	
	<b>CONGRESS USB</b>	<b>Until dec. 14, 2018</b>	<b>Until May 31, 2019</b>	<b>After May 31, 2019</b>	---
	<b>USB + 9 m2 booth</b>	<b>\$18.000</b>	<b>\$19.000</b>	<b>\$20.000</b>	
	<b>CONGRESS BADGE KIT</b>	<b>Until dec. 14, 2018</b>	<b>Until May 31, 2019</b>	<b>After May 31, 2019</b>	---
	<b>Badges + 9m2 booth</b>	<b>\$15.000</b>	<b>\$16.000</b>	<b>\$17.000</b>	
	<b>CONGRESS RESTROOMS</b>	<b>Until dec. 14, 2018</b>	<b>Until May 31, 2019</b>	<b>After May 31, 2019</b>	---
	<b>Restrooms + 9m2 booth</b>	<b>\$5.000</b>	<b>\$6.000</b>	<b>\$7.000</b>	
	<b>CONGRESS ELEVATORS</b>	<b>Until dec. 14, 2018</b>	<b>Until May 31, 2019</b>	<b>After May 31, 2019</b>	---
	<b>Elevators + 9m2 booth</b>	<b>\$5.000</b>	<b>\$6.000</b>	<b>\$7.000</b>	
	<b>CONGRESS EXHIBITION</b>	<b>Until dec. 14, 2018</b>	<b>Until May 31, 2019</b>	<b>After May 31, 2019</b>	---
	<b>9m2 booth (3x3 mts.)</b>	<b>\$4.500</b>	<b>\$5.000</b>	<b>\$6.000</b>	
	<b>Additional exhibitor badge</b>	<b>\$ 300</b>	<b>\$ 325</b>	<b>\$ 375</b>	
	<b>BANK CHARGES</b>				---
	<b>Wire transfer (WT)</b>	<b>\$ 60</b>	<b>Per each wire</b>		
	<b>Credit card commission (CCC)</b>	<b>% 4</b>	<b>Of total invoice</b>		

All bank charges, such as commissions for transactions, electronic wiring and credit card fees will be the customer's responsibility. All payments are subject to cash on account bank confirmation. If a payment is supporting multi registration, please make sure all names are indicated and send fully completed registration forms together with a copy of the bank transfer.

**Investment:**

**Total SUM of Items:** \$ \_\_\_\_\_

**Wire Transfer (WT):** \$ \_\_\_\_\_

**Credit Card (CCC):** \$ \_\_\_\_\_

**Grand Total:** \$ \_\_\_\_\_

**Restroom floor selection:** # \_\_\_\_\_

**Elevator floor selection:** # \_\_\_\_\_

**Booth number(s) selection:** # \_\_\_\_\_

**Signature:** \_\_\_\_\_

